



Norman Seeff, Mick Jagger, Los Angeles, 1972

FAHEY/KLEIN
GALLERY

Norman Seeff | RON ROBINSON

RON ROBINSON
1327 Fifth Street
Santa Monica, CA 90401

Thursday, July 16th to Sunday, August 30th
Artist Opening Reception, Thursday, July 16th 7 – 9 pm

RON ROBINSON and the Fahey/Klein Gallery are excited to announce an upcoming collaborative exhibition in conjunction with photographer Norman Seeff. The exhibition will be held at the newly opened stand-alone RON ROBINSON flagship Santa Monica location at 1327 Fifth Street.

Ron Robinson began his Los Angeles retail career in the late 1960's, and in 1978, RON ROBINSON, Inc. opened its doors at Fred Segal on Melrose Avenue. With the store's reputation for a curated selection of high-quality merchandise and outstanding service, RON ROBINSON captured a quintessentially California aesthetic and quickly became a Los Angeles retail icon and destination for musicians and stars such as Elton John, Janis Joplin, and the Beach Boys. In November of 2014, Ron Robinson opened a 5,500 square foot, free standing, open-concept storefront in Santa Monica. The eponymous store, features a unique shopping experience, with the same expertly selected home goods, men and women's apparel, books, jewelry, and beauty accessories. RON ROBINSON continues to reinvent the concept of a retail environment and regularly hosts diverse collaborations with Southern California based artists, musicians, and designers.

In 1968, Norman Seeff moved from Johannesburg, South Africa to New York City. Seeff began photographing the people he encountered and the artist and musician friends he made including Patti Smith, Robert Mapplethorpe, and Andy Warhol. After being introduced to the world of music album covers by famed graphic designer Bob Cato, Seeff's first photographic assignment brought him immediate recognition. Seeff moved to Los Angeles in 1972 as Creative Director of United Artists Records where he received 5 Grammy nominations for cover design, and opened an independent studio on Sunset Boulevard 2 years later. Seeff's photographic sessions soon became legendary and attracted large audiences at each session. A celebration of creative spontaneity and raw energy, Seeff's sessions were emotionally engaging experiences resulting in many iconic images that would grace magazine and album covers, contributing to the visual lexicon of the era.

The Fahey/Klein Gallery has been dedicated to the exhibition and sale of Fine Art Photography since 1986. The gallery's exhibition program has been devoted to extending the awareness of and appreciation for Fine Art photography to the beginning collector and experienced connoisseur, as well as assisting and counseling museums and institutions on their acquisitions. In December, 2014 the Fahey/Klein Gallery opened its second gallery location, in Miami's vibrant Design District.

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